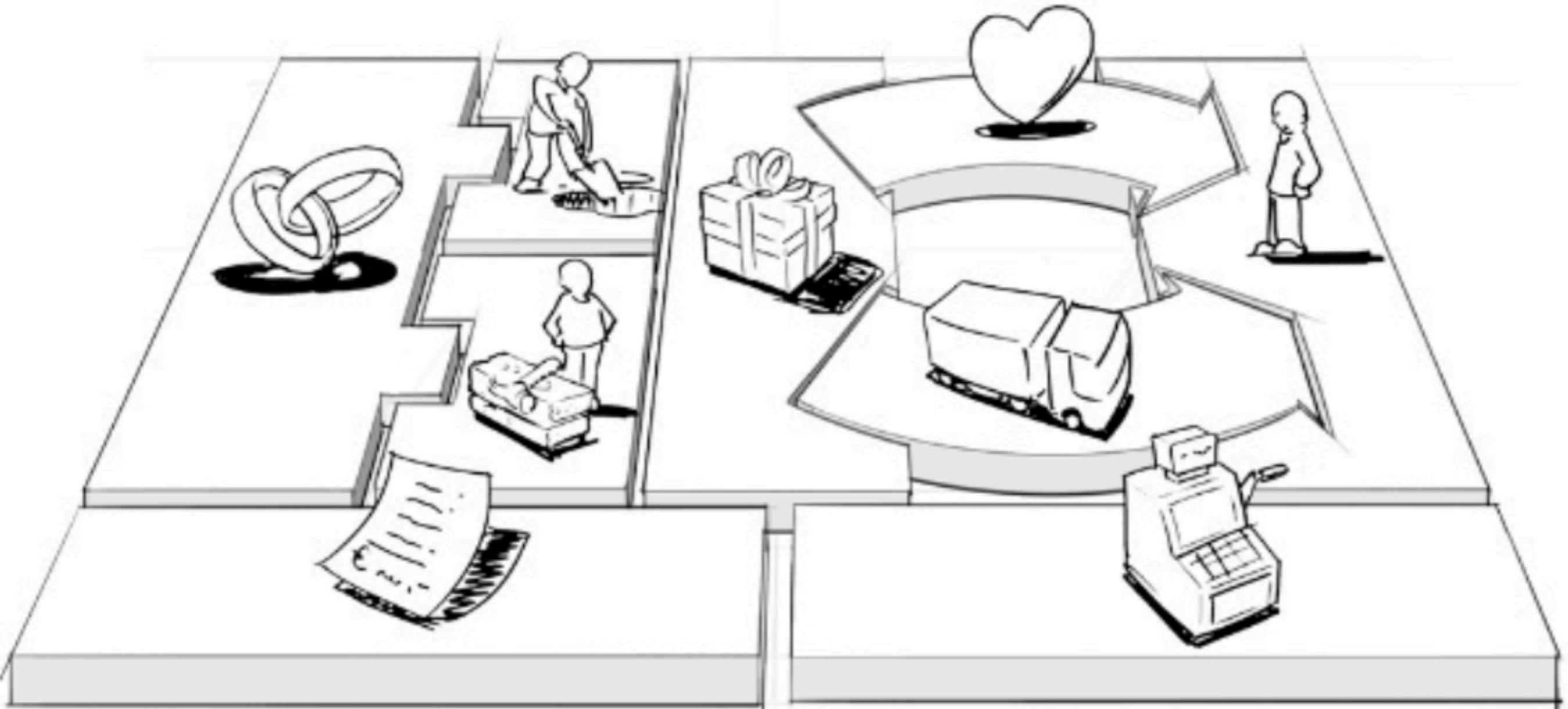


# Business Model Canvas

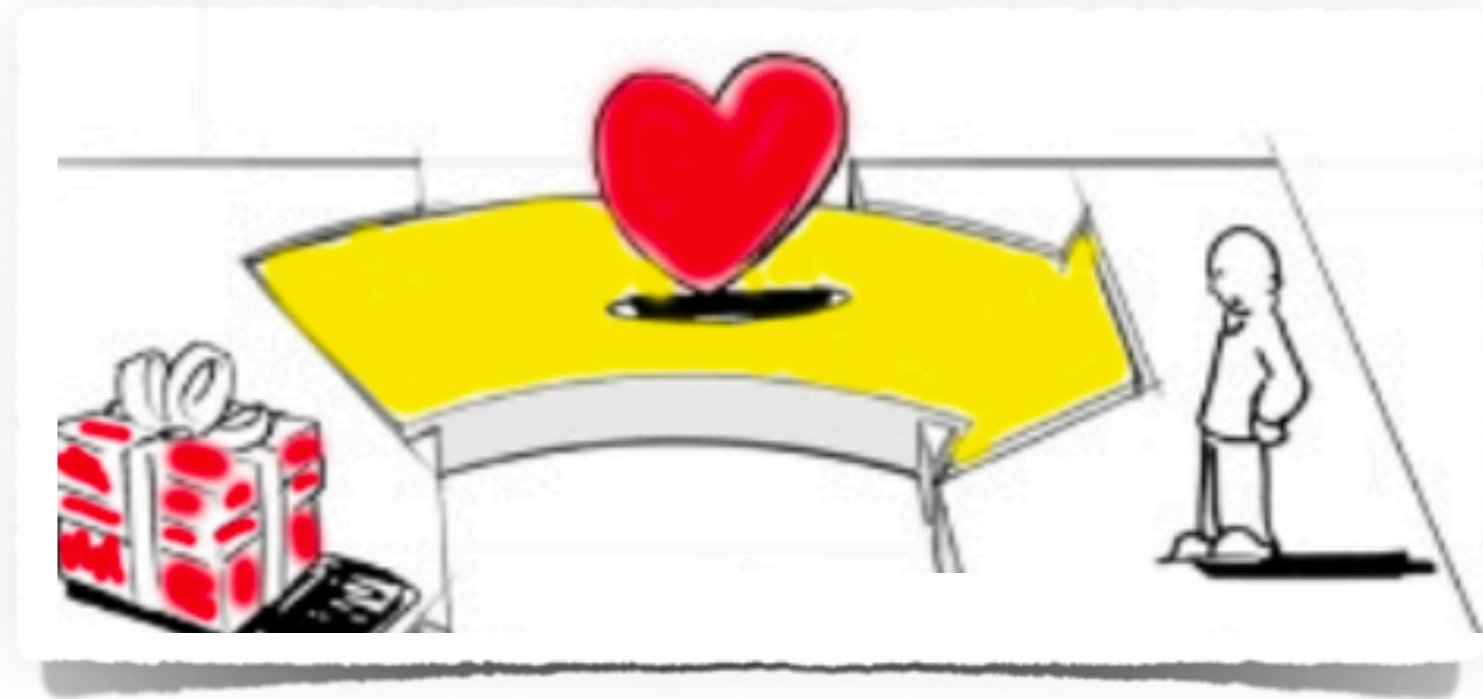
## Customer Relationships & Channels



**Lienzo de Modelo de Negocio**

**Relaciones de Clientes y Canales**

# Customer Relationships Relaciones de Clientes



**acquire** - get

**acquirir** - conseguir

**retain** - keep

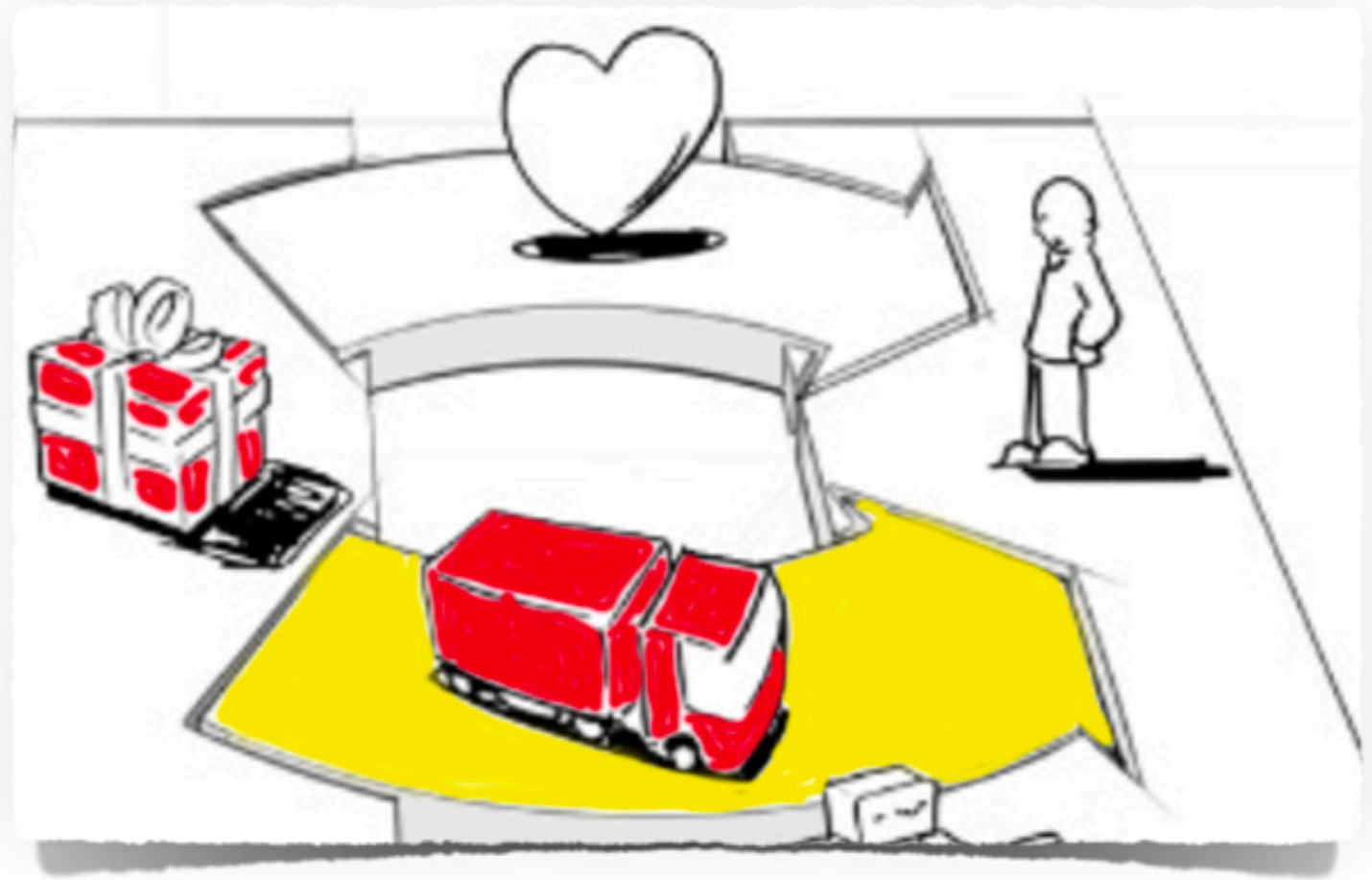
**retener** - guardar

**boost sales** - grow

**aumentar ventas** - crecer

# **Distribution Channels**

## **Canales de Distribución**



**How are your products or services distributed to customers?**

**¿Cómo se distribuyen sus productos o servicios a los clientes?**